



United Way
Centraide
Canada

ANNUAL REPORT 2023



A photograph of two women embracing. The woman on the right is smiling broadly with her eyes closed, wearing a green top. The woman on the left is seen from the back, wearing a black top and a gold hoop earring. A red rectangular overlay covers the bottom half of the image, containing the table of contents.

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A force for equitable change during challenging times

MESSAGE FROM UNITED WAY CENTRAIDE CANADA

As people across Canada and the globe continued to navigate complex challenges in an ever-changing world, the United Way Centraide (UWC) network remained a strong and steadfast force for good in 2023.

Last year, the rapid rise of inflation, the high cost of housing, climate-related disasters, and the lingering and long-term impacts of the pandemic intensified experiences of vulnerability for many people, families, and communities. Nationwide, we have seen historic increases in food bank use, homelessness, substance use, mental health

challenges, and other critical issues that point to a country — and a world — in crisis.

But through it all, as always, United Way Centraides were pillars of support in their communities. From providing direct assistance to people in need to partnering with other local non-profits and charities, our network

— supported every step of the way by United Way Centraide Canada — mobilized with determination and perseverance to improve lives and build stronger communities. Together, our national network of United Way Centraides mobilized over \$600 million to support basic needs through essential community services and rallied collective action to address the challenges of poverty and child and youth development and to build strong communities.

The launch and stewardship of the Government of Canada’s Community Services Recovery fund was a major highlight of 2023. Through United Way Centraide Canada’s leadership and the participation of our network of UWCs, our movement successfully distributed more than \$100 million in funding to support the transformation, renewal, and resilience of essential community services. The success of this initiative is a powerful testament to the network’s crucial role as a unifying force for the sector — and a striking signal that the need for support remains great, both for community service organizations and those they serve.

At United Way Centraide Canada, the year brought renewed focus to our national advocacy efforts, which centred on the key issues of housing, childcare, mental health, and sector strength. And we continued to develop our new labour force strategy to uplift the strength and resilience of community service organizations and the people who work for them — a strategy that received a major infusion of funding from the McConnell Foundation late in the year.

We also launched a refreshed new website that truly brings to life our work, mission, and impact, and we made significant progress toward the realization of our desired future state as the movement’s national issues and impact leader — including taking major steps to integrate the principles of diversity, equity, inclusion, and reconciliation in everything we do. In 2023, United Way Centraide Canada also hosted gatherings of our small, mid-size, and major markets in

leadership and learning forums. This set the stage for the preparations currently underway for our 2024 national gathering of the movement, which will create the opportunity to (re)connect, learn, and celebrate the network in June.

In the following pages, we are honoured to share these and other top highlights from another exceptional year — one that brought many new challenges and opportunities to the United Way Centraide network while reaffirming the critical role we are playing in creating an equitable future for all.

We want to take this opportunity to recognize Debra Pozega Osburn, whose term as Chair of United Way Centraide Canada’s Board of Directors came to a close in June 2023. On behalf of the entire United Way Centraide Canada community and United Way Centraide network, we thank Debra for her incredible work, guidance, and leadership. Debra continues to support our mission as an invaluable member of the Board in her new role as Past Chair.

To everyone who participated in the United Way Centraide movement in 2023 and beyond, thank you for your leadership, dedication, generosity, and support. None of the progress we’re achieving together would be possible without you.



Jason Hatcher
Chair, Board of Directors



Dan Clement
President & CEO



KEY PROGRAMS

In 2023, United Way Centraide Canada and our partners created significant impact for people experiencing vulnerability through key programs like the Community Services Recovery Fund, the Government of Canada Workplace Charitable Campaign, and 211.

The Community Services Recovery Fund builds the strength and impact of charities and non-profits nationwide

In response to the extraordinary challenges faced by community service organizations during the COVID-19 pandemic and the collective advocacy efforts of United Way Centraide Canada and our coalition partners, in 2021 the Government of Canada announced the creation of the \$400 million Community Services Recovery Fund — a dedicated resource designed to provide urgently needed support to help charities and non-profits stabilize and rebuild in the wake of the pandemic.

In 2022, United Way Centraide Canada was named as a National Funder for the initiative, together with the Canadian Red Cross and Community Foundations of Canada. And in January 2023, our three organizations opened the application process.

With all United Way Centraides participating in this historic initiative, a total of 3,466 applications were received from charities and non-profits in every part of Canada. The amount of funding requested — \$271,454,791 — far exceeded the available funds. By the end of 2023, a total of \$103,467,964 was disbursed to 1,680 projects, the majority of which were focused on program and service innovation and redesign.

The overwhelming response to this opportunity from community service organizations across Canada, and UWCs' ability to successfully disburse funds to charities and non-profits in urgent need of support, speaks to the strength of the United Way Centraide network and the critical ongoing need for organizational capacity building funding within the sector.

The amount of funding requested by charities and non-profits was 2.6 times more than the amount available for UWCs to distribute.

Nearly one in two UWCs were funded with an average amount of \$61,588.

Organizations funded by UWCs represent diverse sectors, with a focus on the social services, arts and culture, and health sectors.

77% of funded organizations had annual revenues of less than \$1.5 million. More than half had annual revenues of less than \$500,000.

Top populations served by funded organizations:

- General population
- People living on low income
- Children aged 0-15

Most common Sustainable Development Goals underpinning the missions of funded organizations:

- SDG 3: Good health and well-being
- SDG 10: Reduced inequalities

Government of Canada's workplace charitable campaign raises more than \$28.8 million to drive change in local communities

United Way Centraide Canada is proud to continue to manage the Government of Canada Workplace Charitable Campaign (GCWCC), the largest workplace charitable campaign in Canada. In 2023, the GCWCC raised more than \$28.8 million to support United Way Centraides, as well as HealthPartners and thousands of other charities nationwide.

Through individual donations and participation in a variety of fundraising events, more than 350,000 public service employees and retirees across 130 federal departments and organizations across Canada make up the GCWCC. We are incredibly grateful to the hundreds of volunteers, tens of thousands of donors, and the dedicated staff of United Way Centraides who contributed to the tremendous success of this campaign in 2023!

211 connects more people across Canada with the community resources and supports they need to thrive

25% increase in calls related to housing and shelter

26% increase in calls related to mental health and substance use

89% of callers report receiving the help they need from a 211 referral

575,000 Canadians call 211 each year to connect with community services

1.5 million visitors access 211's online database of local resources annually

In 2023, 211 — which has the largest national database of community services and government programs in Canada — was there for people across Canada more than ever before.

As community members nationwide grappled with the impacts of wildfires and floods, the rising cost of food and housing, and other critical challenges, the 211 network responded around the clock to help people connect with local services and resources. During the first half of the year alone, calls to 211 related to housing and shelter saw a 25% increase compared to the same period in 2021, while needs related to mental health and substance use increased by 26%.

Last year also brought the national expansion of an innovative new solution to help prevent homelessness through our 211 service, first piloted in 2022 with funding support from Infrastructure Canada's Reaching Home — Community Capacity and Innovation grant stream.

The two-year project, which was piloted in Alberta, Ontario, New Brunswick, and Newfoundland and Labrador, trains 211 navigators on risks related to housing and trauma-informed approaches to working with people experiencing vulnerability. It also supports partner agencies in the community to identify people in need of support and make referrals to 211, prompting 211 navigators to reach out directly to the individuals. In 2023, following a year-one evaluation demonstrating the project's impact on people at risk of or experiencing homelessness, the initiative was expanded to communities nationwide.

“ This project not only allowed us to try out new ideas, such as Closed Loop Referral, it also gave 211 partners the opportunity to explore innovative approaches. Together, we’re improving services, guiding clients through the navigation process, and strengthening communities.”

—Project Partner, Lakehead Social Planning Council/211 Ontario Northern Region

Investing in financial literacy across Canada

Together with generous funders and in partnership with United Way Centraides nationwide, in 2023 we distributed \$2.8 million to 55 organizations, programs, and services that strive to help people in communities across Canada develop financial literacy skills. This initiative aims to help individuals and families build economic stability and resilience as they work toward a brighter future.





ADVOCACY

Throughout 2023, we continued stepping forward as a powerful voice calling for enhanced supports for the community services sector and transformative approaches to addressing the needs of people experiencing vulnerability.

Advocating for stronger supports for the community services sector and people experiencing vulnerability across Canada

In submissions to the federal government during consultations for the 2023 and 2024 budgets, we put forward a suite of evidence-based recommendations to strengthen the community services and charitable sector; address the housing crisis and growing rates of homelessness; enhance income security; support the care economy, including an improved funding strategy for childcare; invest in community-based mental health supports; and invest in the evolution and capacity of 211, including augmenting its emergency response and recovery support capabilities.

Included in these submissions was a call for a \$100 million investment over two years into United Way Centraide Canada and our partners' proposal to create a new Caring for Carers: Investing in the Mental Health of Front-Line Community Service Workers program, which we developed to address increasing levels of staff absenteeism, burnout, and mental health challenges among community service workers — a lingering impact of the intense pressures of the pandemic. While not funded, the Caring for Carers proposal laid the groundwork for our shared call for a national community services labour force strategy.

United Way Centraide Canada was pleased to continue our close working relationships with the Coalition of Service Federations in Canada to develop shared positions and leadership in support of building a strong and resilient community services sector. Thanks to YMCA Canada, YWCA Canada, the National Association of Friendship Centres, the Canadian Mental Health Association, BGC Canada, and Big Brothers Big Sisters Canada for their ongoing collaboration and partnership.

McConnell Foundation invests \$1.5 million in United Way Centraide Canada's national labour force strategy

As people and communities continue to face complex economic and social challenges, a resilient and well-resourced community services sector is critical to ensuring needs are met and a more equitable future for all remains in sight. To uplift the strength of the sector, United Way Centraide Canada, with sector partners, will develop a comprehensive national labour force strategy that will increase awareness of the sector's impact, identify key challenges, advance policy and practice solutions, and engage government, community organizations, and funders in its implementation.

In December 2023, we were thrilled to announce a transformational gift of \$1.5 million from the McConnell Foundation to support the development of this crucial strategy over the next three years. With a mission to help build a more resilient, inclusive, and sustainable society, the McConnell Foundation is deeply aligned with the work and priorities of the United Way Centraide network and has invested in numerous initiatives at both the local and national level. We extend our deepest gratitude to the McConnell Foundation for investing in the national community services labour force strategy — a gift that will create impact for generations to come through the strength of Canada's community services sector.



PROGRESS TOWARDS OUR FUTURE STATE

To ensure the United Way Centraide network is as strong and resilient as it can be, we continued making progress toward our desired future state in 2023.

Marking major milestones on the road to diversity, equity, inclusion, and reconciliation

2023 brought significant milestones toward the full realization of United Way Centraide Canada's three-year Diversity, Equity, Inclusion, and Indigenous Collaboration (DEI&IC) strategy. The DEI&IC strategy houses several key initiatives to move us forward on our journey, a number of which were implemented in 2023. These included the creation of both the National Indigenous Sharing Circle (NISC) and the Diversity Council, our Portrait of the Movement diversity survey, and the roll out of a new resource from our new employer partner, the Canadian Centre for Diversity and Inclusion (CCDI).

The National Indigenous Sharing Circle serves as a vital platform for dialogue, knowledge exchange, and collaboration, enabling us to deepen our understanding of Indigenous cultures and priorities while facilitating meaningful partnerships with Indigenous stakeholders. Co-chaired by colleagues from United Way of Stormont, Dundas & Glengarry and United Way Central Alberta, the NISC embodies our dedication to fostering dialogue, knowledge exchange, and collaboration within Indigenous communities, ensuring that diverse perspectives are represented and honoured while enriching our collective understanding of Indigenous cultures and priorities.

The Diversity Council, established in 2023 through an application and review process, is comprised of representatives from across the national United Way Centraide network. Its goal is to provide advice and guidance to United Way Centraide Canada's leadership team on the implementation of the DEI & IC strategy.

In another key milestone, United Way Centraide Canada collaborated with an expert consultant, Dignii, to introduce a new survey tool to

our network: the Portrait of the Movement. This survey represents a pivotal step in our commitment to advancing diversity, equity, and inclusion across our network and within the communities we serve. By collecting census style demographic data from UWCs, the Portrait of the Movement empowers us to assess the current state of diversity within our network, identify areas for improvement, and track progress over time.

We also announced a new membership benefit in 2023 from the Canadian Centre for Diversity and Inclusion, a recognized leader in DEI initiatives and an employer partner of United Way Centraide Canada. Through this partnership, our members gain exclusive access to a wealth of tools, training modules, and best practices developed by CCDI.

Empowering the network with a new Constituent Relationship Management system

In 2023, we made significant progress toward operationalizing and scaling a new constituent relationship management (CRM) system that was developed in 2022. With the release of version 1.5, this new platform is available to UWCs seeking to adopt new tools and resources to support relationship management, donor insights, analytics, reporting, and dashboards, as well as greater efficiency in overall business operations. United Way Centraide Canada looks forward to working with additional UWCs in the months ahead to strengthen the capacity of the network.

We extend our deepest gratitude to the project team for overseeing the success of this critical initiative, including representatives from United Way Centraide Canada and the participating United Way Centraides from across Canada, as well as our consulting partner, Deloitte.



PARTNERSHIPS

In 2023, we were proud to partner with organizations like Canadian Labour Congress that share our mission to advance positive change for people and communities nationwide.

Raising awareness of period poverty alongside our labour partners

In 2023, United Way Centraide Canada continued to grow and nurture our long-standing partnership with the Canadian Labour Congress. Since 1988, our two organizations have been working together to strengthen local communities across Canada. Our partnership developed around a common interest and shared vision: empowering prosperous, inclusive, diverse, and respectful communities, with a wide range of social and public services that are accessible, universal, and of the highest quality.

Through our partnership program, Labour Programs and Services, we worked together once again to raise awareness of period poverty nationwide and collect menstrual products to help address inequities in access to menstrual health supports in our communities. Last year, United Way Centraides and local Labour Councils in 22 communities hosted Tampon Tuesday events and product drives, collecting hundreds of thousands of menstrual products and distributing them to people in need through frontline agencies.

Unique funder collaboration

In 2023, we were proud to continue our partnership with the Canadian Red Cross and Community Foundations of Canada as the Community Services Recovery Fund was implemented. This unique collaboration involved the three funders of CSRF working step by step through the development and roll out of the program, ensuring alignment wherever possible. Each organization benefited from the partnership through the depth of collective knowledge and through access to additional resources as each took on roles based on organizational strengths and expertise.



Special Thanks to 2023 United Way Centraide Supporters

United Way Centraide Canada is grateful to our generous individual donors and organizations for their support of our mission. By investing in our work, our donors help to amplify our national voice on social issues, provide leadership and support for United Way Centraides across the country, and create opportunities for a better life for everyone in our communities.

\$10,000+

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Ian Ives
Innomar Strategies
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Charitable Foundation
Rudy Kerklaan
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Schneider Electric

Foundation
Serena Trentini
Tene Knibbs
The Canadian Labour
Congress
The Estate of Gary John
Fouert
The Estate of Muriel Mabel
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Report of the Independent Auditor's on the Summary Financial Statements

To the Members of United Way Centraide Canada

OPINION

The summary financial statements of United Way Centraide Canada (the Entity), which comprise:

- the summary statement of financial position as at December 31, 2023
- the summary statement of operations and changes in net assets for the year then ended
- and related notes

are derived from the audited financial statements of the Entity as at and for the year ended December 31, 2023 (the "audited financial statements").

In our opinion, the accompanying summary financial statements are consistent, in all material respects, with the audited financial statements, in accordance with the criteria disclosed in Note 1 in the summary financial statements.

SUMMARY FINANCIAL STATEMENTS

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the Entity's audited financial statements and the auditor's report thereon.

The summary financial statements and the audited financial statements do not reflect the effects of events that occurred subsequent to the date of our report on the audited financial statements.

MANAGEMENT'S RESPONSIBILITY FOR THE SUMMARY FINANCIAL STATEMENTS

Management is responsible for the preparation of the summary financial statements in accordance with the criteria disclosed in Note 1 in the summary financial statements.

AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on whether the summary financial statements are consistent, in all material respects, the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standards 810, Engagements to Report on Summary Financial Statements.

Chartered Professional Accountants, Licensed Public Accountants
Ottawa, Canada

April 16, 2024

Summary Statement of Financial Position

As at December 31, 2023, with comparative information for 2022

United Way Centraide Canada

	2023	2022
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 876,480	\$ 1,452,542
Restricted cash and cash equivalents	721,412	3,669,120
Restricted Government funds and cash equivalents	782,240	598,630
Short-term investments	3,750,000	115,446,910
Amounts receivable	125,161	554,852
Prepaid expenses	307,698	165,549
Related parties' receivable	236,051	344,333
	6,799,042	122,231,936
Tangible capital and intangible assets	84,016	102,344
Long-term prepaid expenses	15,367	20,259
Long-term investments	2,347,718	3,174,364
Investments - life insurance	15,426	12,319
	\$ 9,261,569	\$ 125,541,222
LIABILITIES AND NET ASSETS		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 334,971	\$ 776,958
Accounts payable – contributions from Government	41,710	10,048
Deferred revenue	216,015	24,581
Current portion of deferred lease inducement	6,400	6,400
Restricted contributions and donations	682,509	3,331,588
Funds held in trust	35,536	58,219
Donations payable to related parties	44	200,306
Restricted contributions – Government of Canada funding	740,530	114,049,316
	2,057,715	118,457,416
Deferred lease inducement	49,600	56,000
Deferred revenue - life insurance	15,426	12,319
	2,122,741	118,525,735
Net assets:		
Unrestricted	2,809,797	2,246,465
Invested in tangible capital and intangible assets	84,016	102,344
Internally restricted – Strategic Initiatives	2,913,375	3,346,192
Internally restricted – Ongoing Commitments	331,640	320,486
Internally restricted – Dues Impact Reserve	1,000,000	1,000,000
	7,138,828	7,015,487
	\$ 9,261,569	\$ 125,541,222

See accompanying notes to summary financial statements.

Summary Statement of Operations and Changes in Net Assets

For the year ended December 31, 2023, with comparative information for 2022

United Way Centraide Canada

	2023	2022
REVENUE:		
Donations	\$ 702,862	\$ 1,076,181
Fees and contributions	1,599,373	2,393,511
Investment and interest income	1,571,063	783,219
Realized loss on disposition of investments	(66,856)	(2,834)
Unrealized gain (loss) on investments	128,127	(276,244)
Membership dues	4,845,085	4,906,409
Other revenue	481,520	117,576
Amortization of deferred lease inducement	6,400	1,600
Relief and recovery funding - Government of Canada COVID-19	2,957,624	113,619,241
Funding allocated to Restricted contributions - Government of Canada funding	113,247,448	(114,049,316)
	125,472,646	8,569,343
EXPENSES:		
Amortization of tangible capital and intangible assets	38,316	35,337
Bank charges and interest	5,765	6,750
Conferences, meetings and travel	453,750	412,572
Insurance	24,193	20,840
Investment portfolio management fees	17,831	19,011
Marketing	14,442	4,601
Membership and publications	607,712	615,791
Office	57,175	39,625
Other services	427,070	53,190
Photocopying and printing	74,612	51,732
Postage and courier	73,067	63,159
Professional and consulting fees	1,239,005	821,009
Program funding distribution	422,300	299,688
Recovery funding - distributions of Government of Canada funding	115,744,271	-
Rent and occupancy	207,124	219,239
Salaries and employee benefits	4,777,289	3,995,299
Subsidies	75,846	-
Technology and telecommunications	1,089,537	1,292,107
	125,349,305	7,949,950
Excess of revenue over expenses	123,341	619,393
Net assets, beginning of year	7,015,487	6,396,094
Net assets, end of year	\$ 7,138,828	\$ 7,015,487

See accompanying notes to summary financial statements.

United Way Centraide Canada

Notes to Summary Financial Statements

Year ended December 31, 2023

United Way Centraide Canada was incorporated on April 1, 1972 under the Canada Corporations Act. Effective July 8, 2013, United Way Centraide Canada continued its articles of incorporation from the Canada Corporations Act to the Canada Not-for-Profit Corporations Act. United Way Centraide Canada is a registered charitable organization for the purposes of the Income Tax Act (Canada) and as such is not subject to income tax and is able to issue donation receipts for income tax purposes.

United Way Centraide Canada is the national voice for the United Way - Centraide Movement in Canada and internationally and in addition provides leadership and support to its members in achieving a shared mission to improve lives and build community by engaging individuals and mobilizing collective action.

1. SUMMARY FINANCIAL STATEMENTS:

The summary financial statements are derived from the complete audited financial statements, prepared in accordance with Canadian accounting standards for not-for-profit organizations, as at and for the year ended December 31, 2023.

The preparation of these summary financial statements requires management to determine the information that needs to be reflected in the summary financial statements so that they are consistent, in all material respects, with or represent a fair summary of the audited financial statements.

These summarized financial statements have been prepared by management using the following criteria:

- (a) whether information in the summary financial statements is in agreement with the related information in the complete audited financial statements; and
- (b) whether, in all material respects, the summary financial statements contain the information necessary to avoid distorting or obscuring matters disclosed in the related complete audited financial statements, including the notes thereto.

Management determined that the statements of changes in net assets and cash flows do not provide additional useful information and as such has not included them as part of the summary financial statements.

The complete audited financial statements of the United Way Centraide Canada are available upon request by contacting these organizations.



ABOUT US

Purpose

United Way Centraides exist locally to serve those experiencing vulnerability in our communities and to create an equitable future for all.

Vision

We want everyone in every community to have opportunities to reach their full potential.

Mission

We work to empower everyone to improve lives and build strong communities.

Values

In everything we do, we are guided by our core values of trust, integrity, respect, inclusivity, and transparency.



Our Commitment to Responsible Stewardship

At United Way Centraide, we are mindful of the significant trust placed in us. Maintaining the confidence of our donors and partners through transparency and following rigorous ethical standards continues to be a top priority.

United Way Centraide has a long history of responsible stewardship of our communities' resources. We continue to be acknowledged for our best practices, promoting openness and accountability, and make our administrative and fundraising costs available to the public. In addition to following the standards set by the Canada Revenue Agency, United Way Centraide Canada has developed its own Transparency, Accountability, and Financial Reporting policies, which are intended to ensure the highest degree of transparency and accountability.

United Way Centraides strive to ensure that donor dollars are invested to maximize community impact. Donating to United Way Centraides is one of the best ways to drive lasting and positive change in our communities across the country. Taking an evidence-based approach to investment, leveraging donor gifts with investments from partner organizations, engaging hundreds of thousands of volunteers in support of community work, and soliciting pro-bono services, sponsorships, and in-kind donations are just some of the ways we ensure your donation is invested in the most effective manner possible.

United Way Centraide Canada is proud to be a member of Imagine Canada and to be recognized for its leadership role in the non-profit sector. Read our [Donor Bill of Rights](#) to learn more about our commitment to transparency and accountability.



Our Commitment to Diversity, Equity, and Inclusion

United Way Centraide Canada is committed to building a more equitable future and to our vision of a country where everyone in every community has the opportunity to reach their full potential.

We will do this by:

Ensuring our people, the work we do, and how we do it reflects the diversity of our communities

Continuously learning and unlearning as individuals and organizations

Amplifying the voices of underrepresented people and co-creating equitable solutions

Working to dismantle discriminatory structures and systems within our movement and advocate for systemic change to build an inclusive Canada

We will demonstrate our commitment to this journey by creating and implementing a DEI strategy that is integrated into our strategic plan, and by committing resources to it.



Our Commitment to Reconciliation between Indigenous and Non-Indigenous Peoples

United Way Centraide Canada (UWCC) is committed to reconciliation with Indigenous Peoples. As a national charity with deep local impact, we view reconciliation as an opportunity to honour Indigenous Peoples across this land and elevate our commitment to them. We will do this by

Listening to and learning from Indigenous members of our communities about Indigenous strengths and ways of knowing and being;

Reflecting on the relationship that we have had with Indigenous Peoples;

Collaborating with Indigenous communities and organizations whose objectives or work intersect with ours; and

Embracing Indigenous voices, leadership, and participation in all aspects of our organization and the United Way Centraide Movement.

We will demonstrate our commitment to this journey by creating an Indigenous engagement strategy that is grounded in our relationships with Indigenous communities and integrated into our strategic plan, and by committing resources to it.





OUR NETWORK

In 2023, 69 United Way Centraides supported communities across Canada.

ALBERTA

United Way Alberta Capital Region
United Way Alberta Northwest
United Way Calgary and Area
United Way Central Alberta
United Way Fort McMurray and Wood Buffalo
United Way Lethbridge & South Western Alberta
United Way Lloydminster & District
United Way South Eastern Alberta

BRITISH COLUMBIA

United Way British Columbia - Working with communities in BC's Interior, Lower Mainland, Central & Northern Vancouver Island
United Way Northern British Columbia
United Way Powell River & District
United Way Southern Vancouver Island

MANITOBA

United Way Brandon & District
United Way Central Plains
United Way Pembina Valley
United Way Winnipeg

NEW BRUNSWICK

United Way Centraide Greater Moncton and Southeastern New Brunswick Region
United Way Central New Brunswick / Centraide Région du Centre du Nouveau-Brunswick
United Way Saint John, Kings and Charlotte

NEWFOUNDLAND AND LABRADOR

United Way Newfoundland & Labrador

NORTHWEST TERRITORIES

United Way Northwest Territories

NOVA SCOTIA

United Way Cape Breton
United Way Colchester County
United Way Halifax
United Way Lunenburg County
United Way Pictou County

ONTARIO

United Way Brant
United Way Bruce Grey
United Way Centraide North East Ontario/Nord-est de l'Ontario
United Way Centraide Stormont, Dundas & Glengarry
United Way Centraide Windsor-Essex County
United Way Chatham-Kent
United Way City of Kawartha Lakes
United Way Durham Region
United Way East Ontario
United Way Elgin- Middlesex
United Way Greater Toronto
United Way Guelph Wellington Dufferin
United Way Haldimand and Norfolk
United Way Halton & Hamilton
United Way Hastings & Prince Edward
United Way Kingston, Frontenac, Lennox and Addington

United Way Leeds & Grenville
United Way Niagara
United Way Northumberland
United Way Oxford
United Way Perth-Huron
United Way Peterborough & District
United Way Sarnia-Lambton
United Way Sault Ste. Marie & Algoma District
United Way Simcoe Muskoka
United Way Thunder Bay
United Way Waterloo Region Communities

PRINCE EDWARD ISLAND

United Way Prince Edward Island

QUÉBEC

Centraide Duplessis
Centraide Estrie
Centraide Gaspésie-Îles-de-la-Madeleine
Centraide Greater Montreal
Centraide Haute-Côte-Nord/Manicouagan
Centraide Laurentides
Centraide Outaouais
Centraide Québec, Chaudière-Appalaches et Bas-Saint-Laurent
Centraide Régions centre-ouest du Québec
Centraide Richelieu-Yamaska
Centraide Saguenay-Lac-St-Jean

SASKATCHEWAN

United Way Estevan
United Way Regina
United Way Saskatoon & Area

YUKON

United Way Yukon



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Mojdeh Cox
Joanne Pinnow (United Way of Calgary and Area)
Darren McKee (United Way Regina)

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Serena Trentini, Vice President, Brand Strategy, Marketing, and Communications

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Amalie Ascanius, Coordinator, Governance and Networks

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Wissal Benali, Solutions Consultant, Business Technology Solutions

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Anisa El-Amin, Data Insights Manager

Saron Fanel, Digital Marketing & Communications Officer

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Nobuchika Iwasaki, Technical Consultant

Link Kabadyundi, Communications Manager

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Adam Khan, Administrative Assistant, Community Initiatives

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Thabata Sousa, Accounting Administrator

Heather Stewart, Executive Assistant

Thomas Vaculik, Product Owner, Business Technology Solutions

Mimi Wong, Program Manager, Business Technology Solutions

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