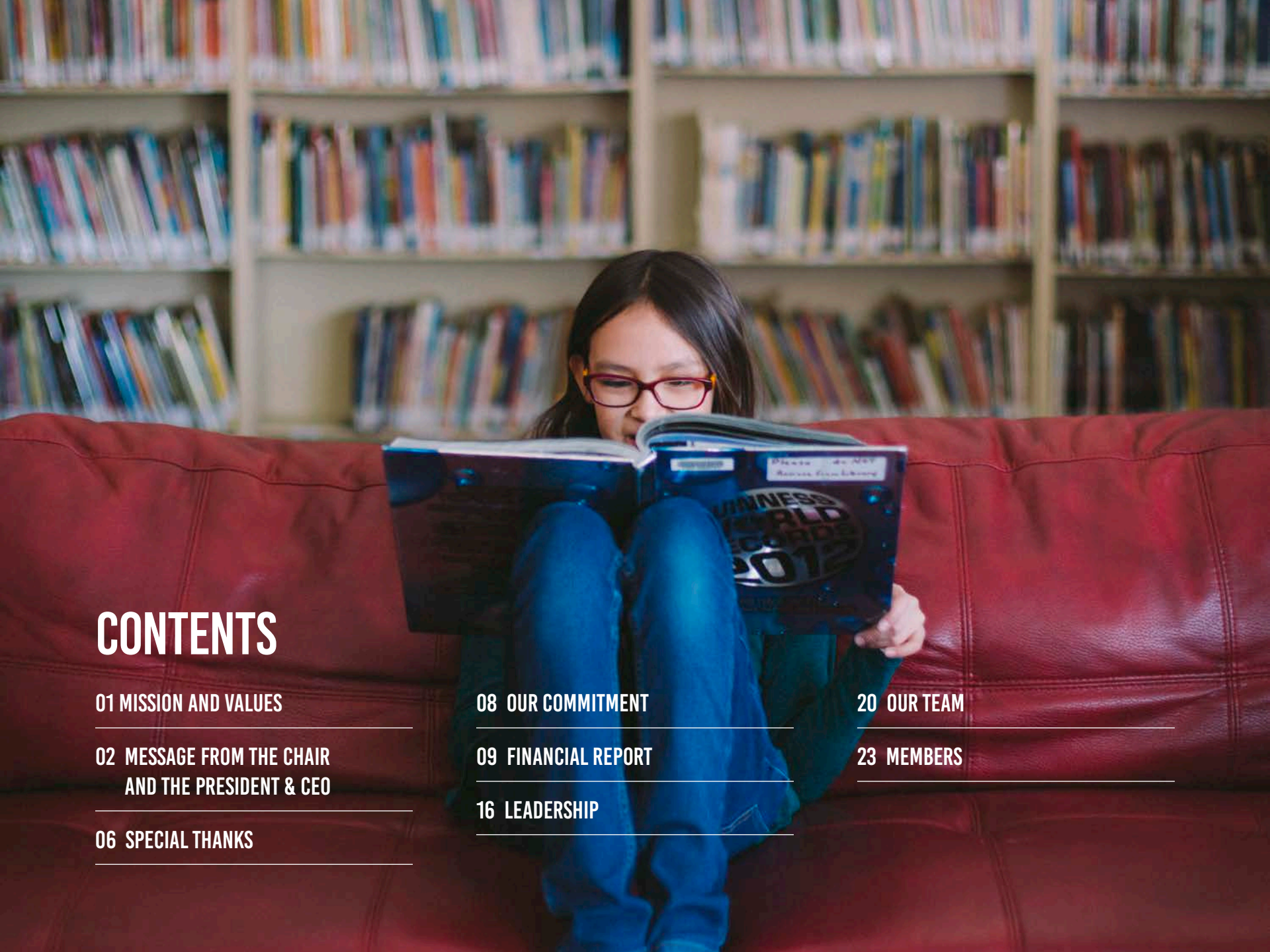




United Way
Centraide
Canada

LOCAL LOVE

2018 ANNUAL REPORT



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AND THE PRESIDENT & CEO

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MISSION

**TO IMPROVE LIVES AND
BUILD COMMUNITY BY ENGAGING
INDIVIDUALS AND MOBILIZING
COLLECTIVE ACTION**

OUR VALUES

**DEMONSTRATE TRUST, INTEGRITY, RESPECT,
INCLUSIVITY AND TRANSPARENCY**

**ENERGIZE AND INSPIRE VOLUNTEERISM
AND VOLUNTEER LEADERSHIP**

**ENDORSE INNOVATION, PARTNERSHIPS
AND COLLECTIVE ACTION**

PROVIDE NON-PARTISAN LEADERSHIP

EMBRACE DIVERSITY

2018: DRIVING CHANGE FOR IMPACT AND GROWTH

MESSAGE FROM THE CHAIR AND THE PRESIDENT & CEO

On behalf of the Board of Directors and staff of United Way Centraide Canada, we are pleased to share our 2018 Annual Report.

United Way Centraide Canada is proud to support a powerful network of United Ways and Centraides that are making lasting social change in more than 5,000 communities across Canada. In 2018, those local United Way Centraides empowered more than one million Canadians—individual donors, staff and volunteers, and labour and corporate partners—to improve lives, and mobilized strategic investments of over \$522 million into communities across the country.

To support the work of our local United Way Centraides and drive community impact and growth in 2018, United Way Centraide Canada continued to align resources around network priorities. We stepped up the pace on major

change initiatives designed to strengthen key account management, donor engagement and the United Way Centraide brand, as well as renewing United Way Centraide leadership and member engagement around a future state vision.

Highlights of some of our key accomplishments are featured below.

PUBLIC POLICY AND ISSUES LEADERSHIP

United Way Centraide Canada worked with network leaders to advance a number of policy priorities together with sector allies. This included engaging federal ministers and Members of Parliament from all parties to build awareness about poverty and support for policy solutions that alleviate poverty and expand opportunities for people to prosper and fully engage in community life.

This included:

- developing a detailed submission towards Canada's first Poverty Reduction Strategy, released in August 2018, including research on four major topics—opportunity, inclusion, reconciliation and prosperity;
- submitting a response to the Social Innovation and Social Finance Strategy Co-creation Steering Committee as part of the consultation process for Canada's first Social Innovation and Social Finance Social Innovation and Social Finance Strategy with the assistance of the Community Impact Leaders Network;

- supporting a sector-wide call to government to enshrine the right to housing in the new National Housing Strategy legislation;
- establishing a connection to the new permanent advisory committee on the charitable sector, and actively working with Imagine Canada and other sector allies to explore sector reform options and priorities; and
- creating an ad-hoc committee of the national board—the Indigenous Relationship & Reconciliation Committee—tasked with providing strategic guidance and oversight on United Way Centraide Canada's reconciliation efforts.

NATIONAL BRAND AND MARKETING RENEWAL

In 2018, United Way Centraide Canada stewarded, renewed and scaled our national brand positioning and marketing in partnership with our largest United Way Centraides.

- A national Brand Renewal Task Force of marketing and communications leaders from United Way Centraide Canada and nine local United Way Centraides led the development of a national brand strategy. This process resulted in the launch of a new brand positioning in English—Local Love Improving Local Lives—and the first-ever national public awareness campaign, #UNIGNORABLE. Exploration for adapting these into French began in 2018.



Yuri Fulmer (left) and Dan Clement

- The 2018 campaign, Show Your Local Love, profiled the impact our agencies' services and donor support have on the lives of recipients through written stories, video and photography. Each of these stories was summarized in a powerful word that answered the question "What does local love look like?"
- #UNIGNORABLE centered on a new Pantone colour developed specifically to highlight national and local social issues, and bring attention to the millions of Canadians impacted by them. The multi-media, fully integrated campaign drew on a long tradition of art for social change, with original images designed for #UNIGNORABLE by award-winning international illustrator Malika Favre.

Other accomplishments included undertaking a third round of brand health research, and securing member endorsement for an updated United Way Centraide Canada Trademark License Agreement.

DIGITAL INNOVATION AND CAPACITY BUILDING

United Way Centraide Canada assessed the digital readiness of United Way Centraides, created a modernized online donation platform for members, and refreshed the 211.ca website to streamline access to regional 211 sites and feature more clearly the connection between United Way Centraide and 211.

We also worked in partnership with Canadian United Way Centraides that subscribe to

United Way Worldwide Digital Services to review their experience to date and begin modelling an expansion approach for the broader Canadian network.

This work took place in parallel with a major global and Canadian network investment in United Way Worldwide's Digital Services Operating Group, and the design and launch of the first edition of Salesforce Philanthropy Cloud. Three United Way Centraides—United Way Greater Toronto, United Way Calgary and Area, and Centraide of Greater Montreal—are leading the implementation of this next generation employee engagement and giving platform in Canada.

NETWORK TRANSFORMATION

United Way Centraide Canada continued its work supporting members by stewarding the United Way Centraide Canada Membership Agreement, and through regional integrations that leveraged collective capacity and investment. In 2018, we celebrated the creation of two new United Ways, resulting from the mergers of three United Ways in southern Ontario (into United Way Niagara) and two in the Greater Toronto Area (into United Way Greater Toronto).

United Way Centraide Canada also worked with network staff and board volunteer leaders towards the development of a future state vision for United Way Centraide. Early in 2018, as United Way Centraide Canada was coming to the end of its strategic plan cycle, the national board launched the Future State project. Anchored in our 2014-2024 Strategic Directions, the Future State project formed the basis for our shared efforts to transform United Way Centraide.

The process started in earnest at the 2018 Leaders Forum in May. There, leaders across Canada came together to explore and discuss the major forces reshaping philanthropy and community impact, and the opportunities and challenges they pose to our performance and ability to carry out our mission. United Way Centraide Canada came out of that meeting with a clear agenda.

To promote readiness and engagement – At the staff and board level, to help keep leaders informed and engaged, and to have the opportunity to contribute to plans for the future.

To explore, debate and develop a foundational business strategy narrative – To have a clear and shared value proposition that articulates our purpose and grounds our decision making.

To explore the building blocks of a future state operating model – How we make decisions, how we organize our work and leverage our collective scale to make the necessary investments in the capabilities we need (strong data and information, digital content and skills, shared technology and systems, focus on creating value for our donors and communities).

To explore the future role and mandate of United Way Centraide Canada – The role we need to play to advance our strategic directions and support the work of United Way Centraides across Canada.

This work will enable and underpin the development of a new three-year strategic plan for United Way Centraide Canada (2020-2022).

We are grateful for the collaborative relationship we have with United Way Centraides across the country, and for the continued support of our donors, volunteers, workplaces, agencies, and labour and corporate partners.

Together, you continue to drive and inspire our transformation, and our passion and dedication to ensuring every person in every community has the opportunity to reach their full potential.

Sincerely,



Yuri Fulmer
Board Chair



Dan Clement
President & CEO



1MILLION+

DONORS, STAFF AND VOLUNTEERS HELPED TO CHANGE LIVES IN THEIR COMMUNITIES

SPECIAL THANKS TO OUR SUPPORTERS

United Way Centraide Canada is grateful to the individual donors and organizations that have made remarkable contributions in support of our mission.

By contributing to United Way Centraide Canada in 2018, our supporters helped us act as a national voice on social issues, provide leadership and support for United Way Centraides across the country, and create opportunities for vulnerable people to reach their full potential.

\$10,000 +

- Anonymous
- Yuri Fulmer
- Bank of Montreal
- The Coaching Studio Leadership Solutions Inc.
- Estate of Howard Somers
- Estate of John Wheaton Grant

\$1,200 TO \$9,999

- Louise Bellingham
- Jacques Bérubé
- Marlie Burt
- James C. Cherry
- Dan Clement
- Natasha Crowcroft
- Caroline Davis
- Serge Desrochers
- Nicole Fontaine
- Kelly Harrington
- Poya Kherghehpoush
- Gordon King

- Danielle Lortie
- Sharon Lupton
- Rob & Debbie McCulloch
- Bill Morris
- Debra Pozega Osburn
- Louise Powell-McCarthy
- Raymond Ross
- Adam Smith
- Kathleen Wright
- Adobe
- Ena and Bernard Tam Charitable Fund
- General Mills
- Giant Tiger Stores Limited
- HDR Inc.
- IBM
- Kathleen Faulkner & Marc Jolicoeur Fund
- Leon's Furniture Limited
- Love & Light Mercy Fund at the Calgary Foundation
- McFlint Foundation
- Mead Johnson Nutrition
- PolyOne Corp
- Ontario Construction Secretariat
- RBC Wealth Management
- Scotia Capital Inc.
- S&C Electric Canada Ltd.
- SNRC – CNRU
- The Philip Smith Foundation

IN-KIND SUPPORT

- Dan Normandeau (ConversArt)
- Canada Post
- Joe Media
- KPMG LLP
- Studio 302 Inc.
- TAXI

NATIONAL MEDIA PARTNERS

- Asian Television Network
- Atedra
- Autotrader
- Bell Media
- CBC
- Facebook
- Juice Mobile
- Kijiji
- Oath
- Post Media
- Rogers
- Shaw Media
- Snapchat
- Spotify
- Star Metroland Media
- Suite66
- The Globe and Mail
- The Weather Network



\$522+

MILLION RAISED BY UNITED WAY CENTRAIDE TO INVEST IN IMPROVING LIVES LOCALLY

OUR COMMITMENT TO RESPONSIBLE STEWARDSHIP

At United Way Centraide, we are mindful of the significant trust placed in us. Maintaining the confidence of our donors and partners through transparency and following rigorous ethical standards continues to be a top priority.

United Way Centraide has a long history of responsible stewardship of our communities' resources. We continue to be acknowledged for our best practices promoting openness and accountability, and make our administrative and fundraising costs available to the public.

In addition to following the standards set by the Canada Revenue Agency, United Way Centraide Canada has developed its own Transparency, Accountability and Financial Reporting policies, which are intended to ensure the highest



degree of transparency and accountability when reporting financial information by member United Way Centraide organizations.

United Way Centraides strive to ensure that donor dollars are invested to maximize community impact. Donating to local United Way Centraides is one of the best ways to drive lasting and positive change in communities across the country. Taking an evidence-based approach to investment, leveraging donor gifts with investments from partner organizations,

engaging hundreds of thousands of volunteers in support of community work, and soliciting pro-bono services, sponsorships and in-kind donations are just some of the ways we ensure the support of our donors is invested in the most effective manner possible.

United Way Centraide Canada is proud to be a member of Imagine Canada, and to be recognized for its leadership role in the non-profit sector.



2018 FINANCIAL STATEMENTS

FINANCIAL REPORT OF THE INDEPENDENT AUDITORS ON THE SUMMARY FINANCIAL STATEMENTS

To the Members of United Way
Centraide Canada

OPINION

We have expressed an opinion on the accompanying summary financial statements of the United Way Centraide Canada, which comprise:

- the statement of financial position as at December 31, 2018,
- the statement of operations and changes in net assets for the year then ended

- and notes to the financial statements, including a summary of significant accounting policies

(hereinafter referred to as the “financial statements”)

In our opinion, the summary financial statements derived from the audited financial statements of the United Way Centraide Canada as at and for the year ended December 31, 2018 are a fair summary of those financial statements, in accordance with the basis described in note 1.

BASIS FOR OPINION

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the “*Auditors’ Responsibilities for the Audit of the Summary Financial Statements*” section of our report.

We are independent of United Way Centraide Canada in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada and we have fulfilled our other responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

RESPONSIBILITIES OF MANAGEMENT AND THOSE CHARGED WITH GOVERNANCE FOR THE SUMMARY FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of the summary financial statements in accordance with the basis described in note 1, and for such internal control as management determines is necessary to enable the preparation of summary financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the summary financial statements, management is responsible for assessing the United Way Centraide Canada’s ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the United Way Centraide Canada or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing United Way Centraide Canada’s financial reporting process.

AUDITORS' RESPONSIBILITIES FOR THE AUDIT OF THE SUMMARY FINANCIAL STATEMENTS

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standards (CAS) 810, "Engagements to Report on Summary Financial Statements".

Our objectives are to obtain reasonable assurance about whether the summary financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these summary financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

We also:

- Identify and assess the risks of material misstatement of the summary financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion.

The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the United Way Centraide Canada's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and based on the audit evidence obtained, whether a material uncertainty

exists related to events or conditions that may cast significant doubt on the United Way Centraide Canada's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the summary financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the United Way Centraide Canada to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the summary financial statements, including the disclosures, and whether the summary financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

The logo for KPMG LLP, featuring the letters 'KPMG' in a bold, sans-serif font, followed by 'LLP' in a smaller font, all in black. A horizontal line is drawn underneath the text.

Chartered Professional Accountants, Licensed Public Accountants
Ottawa, Canada
April 4, 2019

SUMMARY STATEMENT OF FINANCIAL POSITION

As at December 31, 2018, with comparative information for 2017

United Way Centraide Canada

	2018	2017
Assets		
Current assets:		
Cash and cash equivalents	\$ 969,656	\$ 1,005,222
Restricted cash and investments	154,106	674,852
Amounts receivable	85,951	65,748
Prepaid expenses	87,027	1,337
Related parties receivable	182,670	24,944
	1,479,410	1,772,103
Tangible capital and intangible assets	173,274	214,193
Investments	1,000,000	750,000
Investments - life insurance	23,088	31,849
	2,675,772	2,768,145
Liabilities and Net Assets		
Current liabilities:		
Accounts payable and accrued liabilities	306,348	430,312
Deferred revenue	5,105	13,494
Restricted contributions	21,323	116,007
Funds held in trust	97,960	100,474
Donations payable to related parties	34,823	458,371
	465,559	1,118,658
Deferred capital contributions	39,509	60,122
Deferred revenue - life insurance	23,088	31,849
	528,156	1,210,629
Net assets:		
Unrestricted	1,493,206	1,403,445
Invested in tangible capital and intangible assets	133,765	154,071
Internally restricted – Strategic Initiatives	400,000	–
Internally restricted – Ongoing Commitments	120,645	–
	2,147,616	1,557,516
	2,675,772	2,768,145

See accompanying notes to summary financial statements.

SUMMARY STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS

For the year ended December 31, 2018, with comparative information for 2017

United Way Centraide Canada

	2018	2017
REVENUE:		
Donations	\$ 555,537	\$ 372,671
Fees and contributions	519,435	829,280
Investment and interest income	42,295	25,820
Membership dues	4,522,443	4,678,285
Other revenue	71,649	71,081
	<hr/> 5,711,359	<hr/> 5,977,137
EXPENSES:		
Amortization of tangible capital and intangible assets	101,043	85,690
Bank charges and interest	14,941	38,271
Conferences, meetings and travel	379,940	740,828
Insurance	4,749	4,435
Membership and publications	531,427	512,016
Office	22,539	21,512
Other services	108,566	92,686
Photocopying and printing	16,620	16,069
Postage and courier	1,658	1,474
Professional and consulting fees	808,744	684,553
Rent and occupancy	214,691	234,308
Salaries and employee benefits	2,702,890	3,004,860
Subsidies	124,806	149,333
Telecommunications	88,645	78,837
	<hr/> 5,121,259	<hr/> 5,664,872
Excess of revenue over expenses	590,100	312,265
Net assets, beginning of year	1,557,516	1,245,251
Net assets, end of year	<hr/> 2,147,616	<hr/> 1,557,516

See accompanying notes to summary financial statements.

NOTES TO SUMMARY FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2018

United Way Centraide Canada was incorporated on April 1, 1972 under the Canada Corporations Act. Effective July 8, 2013, United Way Centraide Canada continued its articles of incorporation from the Canada Corporations Act to the Canada Not-for-Profit Corporations Act. United Way Centraide Canada is a registered charitable organization for the purposes of the Income Tax Act (Canada) and as such is not subject to income tax and is able to issue donation receipts for income tax purposes.

United Way Centraide Canada is the national voice for the United Way - Centraide Movement in Canada and internationally and in addition provides leadership and support to its members in achieving a shared mission to improve lives and build community by engaging individuals and mobilizing collective action.

1. SUMMARY FINANCIAL STATEMENTS:

The summary financial statements are derived from the complete audited financial statements, prepared in accordance with Canadian accounting standards for not-for-profit organizations, as at and for the year ended December 31, 2018.

The preparation of these summary financial statements requires management to determine the information that needs to be reflected in the summary financial statements so that they are consistent, in all material respects, with or represent a fair summary of the audited financial statements.

These summarized financial statements have been prepared by management using the following criteria:

- (a) information in the summary financial statements is in agreement with the related information in the complete audited financial statements; and
- (b) whether, in all material respects, the summary financial statements contain the information necessary to avoid distorting or obscuring matters disclosed in the related complete audited financial statements, including the notes thereto.

Management determined that the statements of changes in net assets and cash flows do not provide additional useful information and as such has not included them as part of the summary financial statements.

The complete audited financial statements of the United Way Centraide Canada are available upon request by contacting these organizations.

2. RELATED PARTY

On January 29, 2016, the United Way Centraide Canada Board of Directors resolved to dissolve United Ways of Ontario - Les Centraide de l'Ontario (UWO-CO). As at March 31, 2018, the net assets have been fully distributed and UWO-CO is no longer in operation.



5000+

**COMMUNITIES SERVED BY UNITED WAY CENTRAIDES
PROVIDING SOLUTIONS TO LOCAL ISSUES**

LEADERSHIP

United Way Centraide Canada
Board of Directors

Left to right: Yuri Fulmer, Dennis Jackson, Serge Desrochers, Caroline Davis, Kelly Harrington, Dan Clement, John Rogers, Donald Lafleur, Debra Pozega Osburn, Ann Divine, Mojdeh Cox, Ayn Wilcox

Missing from photo: Marlie Burt, James Cherry, Craig Rowe, Carmen Vierula



OFFICERS

Yuri Fulmer
Chair

Ayn Wilcox
Vice Chair

Dennis Jackson
Past Chair

Serge Desrochers
Treasurer

Dan Clement
Secretary of the Board,
President and CEO (Interim)

Jacline Nyman
Secretary of the Board, President
and CEO (August 2018)

DIRECTORS

Marlie Burt

James Cherry

Mojdeh Cox

Caroline Davis

Ann Divine

Kelly Harrington

Donald Lafleur

Debra Pozega Osburn

John Rogers

Craig Rowe

Carmen Vierula

STANDING COMMITTEES:

EXECUTIVE COMMITTEE

Yuri Fulmer
Committee Chair

Serge Desrochers

Dennis Jackson

Ayn Wilcox

Dan Clement

Jacline Nyman
(August 2018)

GOVERNANCE COMMITTEE

Donald Lafleur
Committee Chair

James Cherry

Caroline Davis

Ann Divine

Yuri Fulmer

Debra Pozega Osburn

Dan Clement

Jacline Nyman
(August 2018)

FINANCE AND AUDIT COMMITTEE

Serge Desrochers
Committee Chair

Marlie Burt

Yuri Fulmer

Dennis Jackson

John Rogers

Carmen Vierula

Dan Clement

Jacline Nyman
(August 2018)

NOMINATING COMMITTEE

James Cherry
Committee Chair

Mojdeh Cox

Yuri Fulmer

Dennis Jackson

Craig Rowe

Ayn Wilcox

Dan Clement

Jacline Nyman
(August 2018)

MEMBERSHIP ACCOUNTABILITY AND PERFORMANCE COMMITTEE (MAPC)

Kingsley Bowles
Committee Chair

Craig Rowe
Vice Chair

Brenda Aynsley
United Way Lower Mainland

Jameel Aziz
United Way Thompson Nicola
Cariboo

Dale Biddell

United Way Simcoe Muskoka

Jean Camerlain
Fondation Centraide du Grand
Montreal

Lorraine Goddard

United Way Centraide Windsor
Essex County

Marilyn McLaren
United Way Winnipeg

AD-HOC COMMITTEES:

INDIGENOUS RELATIONS AND RECONCILIATION COMMITTEE

Mojdeh Cox
Committee Chair

Brad Bird
United Way Saskatoon

Dan Clement
United Way Centraide Canada

Caroline Davis
United Way Centraide Canada

Kelly Harrington
United Way Centraide Canada

Darren McKee
United Way Regina

Joanne Pinnow
United Way Calgary and Area

Ayn Wilcox
United Way Centraide Canada

MOVEMENT ADVISORY COUNCIL (MAC)

Dan Clement (co-Chair)
United Way Centraide Canada

Karen Young (co-Chair)
United Way Calgary and Area

Michael Allen
United Way Centraide Prescott-
Russell Ottawa Lanark and Renfrew
Counties

Stéphan Boucher
Centraide Gaspésie Îles-de-la-
Madeleine

Michael Cullen
United Way Centraide North East
Ontario / Nord-est de l'Ontario

Tammy Davis
United Way Newfoundland &
Labrador

Isabelle Dionne
Centraide des régions du
centreouest du Québec

Shaun Dyer
United Way Saskatoon & Area

Ryan Erb
United Way Perth-Huron

Joan Fisk
United Way Waterloo Region
Communities

Patricia Jelinski / Danella Parks /
Mark Breslauer
United Way Greater Victoria

Daniel Laplante
Centraide Richelieu-Yamaska

Nathalie Lepage
Centraide Outaouais

Wendy MacDermott
United Way Saint John Kings and
Charlotte

Signy Madden
United Way Central & Northern
Vancouver Island

Bruno Marchand
Centraide Québec et
Chaudière-Appalaches

Michael McKnight
United Way of the Lower Mainland

Cecilia Mutch
United Way Fort McMurray
and Wood Buffalo

Cynamon Mychasiw
United Way Brandon & District

Sara Napier
United Way Halifax

Brad Park
United Way Halton & Hamilton

Lili-Anna Pereša
Centraide of Greater Montreal"

Bhavana Varma
United Way Kingston Frontenac
Lennox and Addington

Connie Walker
United Way Winnipeg

Rob Yager
United Way Alberta Capital Region

Daniele Zanotti
United Way Greater Toronto

Kelly Ziegner
United Way Elgin Middlesex

Anne Smith (previous co-Chair)
United Way Alberta Capital Region

Jacline Nyman (previous co-Chair)
United Way Centraide Canada

A photograph of two women standing side-by-side in what appears to be a community center or library. The woman on the left has dark hair, wears glasses, a white V-neck top, and a black cardigan. The woman on the right has dark hair, wears bright pink lipstick, and a black lace top. The background is slightly blurred, showing shelves and other people in the distance.

2600+

**PROGRAMS WORKED TO BUILD HEALTHY
AND STRONG COMMUNITIES FOR EVERYONE**

OUR TEAM

EXECUTIVE TEAM



Dan Clement
President and
CEO (Interim)



Louise Powell-McCarthy
Vice-President, Member Services
and Governance



Louise Bellingham
Vice-President, Communications
and Brand Strategy



Paul Totten
Chief Operating
Officer



Rob McCulloch
Vice-President, Fundraising Strategy

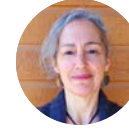


Dr. Jacline Nyman
President and CEO (Aug. 2018)

OPERATIONS TEAM



Paola Biramvu
Receptionist and
Administrative Assistant



Marie-Josée Rosset
Translator



Dave Haanpaa
Executive Assistant & Human
Resources Officer



Kirthana Selvakumar
Accounting and
Office Administrator



Mehdy Majoub
Officer, Marketing & Communications



Bill Wright
Network & Systems Administrator



Tiffany Narducci
Resource Development Officer

OUR TEAM

MANAGEMENT TEAM



Mohammad Aryaie
Manager, Business Intelligence
Solutions



Evan Clark
Manager, Marketing and
Communications



Poya Kherghehpoush
National Director, Movement
Transformation



Bill Morris
National Director, Public Policy &
Government Relations



Jacques Bérubé
National Director,
Member Services



Nicole Fontaine
Manager, Governance



Sharon Lupton
National Director, Labour
Programs and Services



Kayt Render
Manager, Network Resource
Development



Heather Chew
National Director,
Communications



Brenda Kelly
Director, Finance



Daniel Manseau
Vice-President, Québec



Andrew Strutt
Manager, Member Services &
Network Engagement

2000+

PROGRAMS SUPPORTED ACROSS CANADA
TO HELP KIDS BE ALL THEY CAN BE



MEMBERS

In 2018, there were 85 United Way Centraides operating in Canada, in addition to our national office.

YUKON

United Way Yukon

NORTHWEST TERRITORIES

United Way Northwest Territories

BRITISH COLUMBIA

United Way Central & Northern Vancouver Island
United Way Central and South Okanagan/
Similkameen
United Way East Kootenay
United Way Greater Victoria
United Way Lower Mainland
United Way North Okanagan Columbia Shuswap
United Way Northern British Columbia
United Way Powell River & District
United Way Thompson Nicola Cariboo
United Way Trail and District

ALBERTA

United Way Alberta Capital Region
United Way Alberta Northwest
United Way Calgary and Area
United Way Central Alberta
United Way Fort McMurray and Wood Buffalo
United Way Hinton
United Way Lakeland
United Way Lethbridge & South Western Alberta
United Way Lloydminster & District
United Way South Eastern Alberta

SASKATCHEWAN

United Way Battlefords
United Way Estevan
United Way Regina
United Way Saskatoon & Area
United Way Swift Current
United Way Weyburn & District
United Way Yorkton & District

MANITOBA

United Way Brandon & District
United Way Central Plains
United Way Morden and District
United Way Winkler & District
United Way Winnipeg

ONTARIO

United Way Brant
United Way Bruce Grey
United Way Centraide North East Ontario /
Nord-est de l'Ontario
United Way Centraide Prescott-Russell, Ottawa,
Lanark and Renfrew Counties
United Way Centraide Stormont,
Dundas & Glengarry
United Way Centraide Windsor-Essex County
United Way Chatham-Kent
United Way City of Kawartha Lakes
United Way Durham Region
United Way Elgin-Middlesex
United Way Greater Toronto
United Way Guelph Wellington Dufferin
United Way Haldimand and Norfolk
United Way Halton & Hamilton
United Way Hastings & Prince Edward
United Way Kingston, Frontenac,
Lennox and Addington
United Way Leeds & Grenville
United Way Niagara
United Way Northumberland
United Way Oxford
United Way Perth-Huron
United Way Peterborough & District
United Way Sarnia-Lambton
United Way Sault Ste. Marie & Algoma District
United Way Simcoe Muskoka
United Way Thunder Bay
United Way Waterloo Region Communities

QUEBEC

Centraide Bas-Saint-Laurent
Centraide Duplessis
Centraide Estrie
Centraide Gaspésie Îles-de-la-Madeleine
Centraide of Greater Montreal
Centraide Haute-Côte-Nord/Manicouagan
Centraide KRTB-Côte-du-Sud
Centraide Laurentides
Centraide Outaouais
Centraide Québec et Chaudière-Appalaches
Centraide des régions du centre-ouest
du Québec
Centraide Richelieu-Yamaska
Centraide Saguenay-Lac-St-Jean

NEW BRUNSWICK

United Way Centraide Greater Moncton and
Southeastern New Brunswick Region
United Way Central New Brunswick / Centraide
Région du Centre du Nouveau-Brunswick
United Way Saint John, Kings and Charlotte

NOVA SCOTIA

United Way Cape Breton
United Way Colchester County
United Way Cumberland County
United Way Halifax
United Way Lunenburg County
United Way Pictou County

PRINCE EDWARD ISLAND

United Way Prince Edward Island

NEWFOUNDLAND AND LABRADOR

United Way Newfoundland & Labrador

1000+



PROGRAMS NATIONWIDE WORKED TO MOVE
PEOPLE FROM POVERTY TO POSSIBILITY





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